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GreenLending Specialist™ Designation Program Launches Nationally

September 2009

STANWOOD, Wash. – PorterWorks, Inc.

A GreenLending Specialist™ (GLS) is a lending professional, educated and certified through the GLS designation program. his individual has attended the comprehensive two-day training, successfully passed two exams, and adopted the principles set out in the GLS Code of Conduct.

For lenders, the GreenLending Specialist™ designation will provide credibility and access to thousands of like-minded green professionals such as: National Association of Home Builder (NAHB®) Certified Green Professionals (CGPs), National Association of Realtors® (NAR) GREEN designees, LEED APs, EcoBroker®s and hundreds of other regional and local green building professionals.

The course provides critical information for commercial, residential and construction lenders including: site, design, energy, water, materials, indoor environmental quality; currently pertinent information on: rating systems; appraising, green lending and energy efficient mortgages, greening Multiple Listing Service providers; and useful marketing and educational tools for consumers and business partners.

The course is the brainchild of Dave Porter, who has been in the real estate and mortgage industry since 1979. Mr. Porter is President of [PorterWorks, Inc.](#) and is a nationally recognized speaker, educator, writer and consultant. Along with his wife, Anna, he is the visionary, developer and owner of [Going Green at the Beach](#), a multi-certified, multi-award winning deep green demonstration home in Stanwood, Wash. In addition to a degree in Education, Mr. Porter holds five designations from the National Association of Home Builders.



Porter says there is a compelling environmental and economic business case for lenders to go green. McGraw-Hill reports that green construction could amount to as much as 140 billion dollars by 2013.

With more than 100 million homes in need energy improvements, the green remodel opportunities are historic in scale. Porter states “This is urgent and important work and provides lenders an exceptional business opportunity if they heed the call.” Going green can help “future-proof” lending organizations while helping protect our precious resources.

“There is clear evidence that green homes are selling faster and for more money. These homes are a safer investment for lenders due to improved collateral and reduced consumer cost to operate,” states Porter.

Courses are being scheduled across the country. Lenders can find course dates and locations at www.greenlendingspecialist.com or can contact PorterWorks, Inc. 360 631 5631 to schedule an exclusive training.

For more information regarding Green Lending Specialist Designation contact:

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